

USBCA BOD MINUTES

1/17/2023

7 PM CST

Attending:

Directors: Amanda Milliken, Billy Bishop, Bob Allen, Bob Washer, Cy Peterson, Jennifer Boznos, Lori Cunningham, Marianna Schreeder, Mich Ferraro, Mike Neary, Milton Scott, Russell McCord, Scott Glen, Stephanie Goracke, Steve Rhidenour, Sue Schoen, Tracy Hinton, Wyatt Fleming

Officers: Pearse Ward, Joe Haynes, Linda DeJong

1. Call to Order & Role Call: 7:05 PM CST

2. Approval of Minutes from last meeting

Motion: To approve minutes from November 2022 meeting: Lori Cunningham

Second: Billy Bishop

Passed Unanimously

3. Financial Report: (Marianna)(Appendix 2)

Motion: To accept financial report as written: Bob Washer

Second: Sue Schoen

Passed unanimously

4. Recognitions:

- a. The Board extended their sincere gratitude to Russell as outgoing President for the outstanding job he did stepping into the position shortly before the 2021 National Sheepdog finals and helping put the organization on a sound financial footing.
- b. The Board also extends their thanks to Mary Minor, Sandra Massie and their committee for hosting a successful National Sheepdog Finals. They returned \$22,600 in shared profits to the HA.
- c. John Wentz is thanked for hosting the "Ghost Trial" fundraiser for the US World Trial Team and has raised over \$11,000 at this point.
- d. Lisa Berglund is thanked for producing the logo for the World Trial Team
- e. Patricia Macrae and Nancy Penley are thanked for their ongoing work raising money for the World Trial Team

5. Open Items

a. 2023 World Trial Team

I. Logo (appendix 3)

II. Fundraising report(Mike Neary)

There was a meeting of the World team in December, 2022.

He wants to thank community for the fundraising that has already taken place. It is estimated the cost per team member to go to the World Trial will be \$8000-\$12,000.

Funds raised as of this date is about \$38,000

1. Auctions: There have been 2 online auctions so far. 1 for the previous World trial that was canceled and one for current World Trial. \$22,000 has been raised with another auction

scheduled. In addition, Maggie McClure raised \$3000 for the previous trial. Mindy and Terri have also raised money through leash sales. The Team is planning at least one other fundraising event prior to the trial in addition to the auction.

2. Ghost Trial: John Wentz again thanked for his efforts. Trial drew bigger entry than expected. 70% of proceeds will go to the the team and 30% to payout for placings. Trial is going on currently
3. Purina has agreed to supply team jackets and will be approached to see what other support they will offer.
4. USBCHA Support Discussion: It was pointed out that USBCHA includes many Canadian members and that Canada is also sending a team to the World Trials. There are 5 dogs on Canadian team. The CBCA is contributing to the Canadian team.

Previously there have been no clear qualification standards who was on the team came down to who could afford to go. We now have clear guidelines. There also was a reminder that historically the USBCHA and ABCA approached the world trial as a joint venture for US team.

Motion: USBCHA offer a total of \$16,000 to World Teams- American and Canadian- \$1,000 per dog. Jennifer Boznos

Second: Scott Glen

Passed unanimously

Pearse will approach ABCA to discuss support for the US World Trial Team

Nomination of Team Captain and the 5 out of the team who will be who will be official US team. Discussed were various systems to make selection. It was tabled until Feb meeting with Pearse reaching out to team members to get their opinions.

b. National Sheepdog Finals

1. Trials Committee:

Discussion about the need to put together a committee earlier to work with the local trial committee on logistics. Preferably some committee members who would be able to meet with Bridget and her committee on site and early enough to make last minute changes more unlikely.

Volunteers: Mich Ferraro, Scott Glen. Pearse will reach out to sign up more for the committee.

2. Webcast 321 video is willing to do both the sheep and cattle final. Current plan is for them to submit bid for sheep and cattle sometime this week to be considered by the Board in the next meeting.
3. Update: Not much to update but Bridget is in contact with Pearse
4. Fund Raising: Pearse has been in contact with a few people with experience fundraising. Board discussion how to improve fund raising and possible multi-year sponsorships that can be decrease pressure on local hosts to do all the fund raising and perhaps make more people willing to put on finals. It was suggested there be different levels of

sponsorship based on amount contributed. Purina Contract runs to end of this year and will be re-negotiated at that time

Proposal to form a Fundraising committee to make suggestion on levels of sponsorship and what USBCHA can offer in return for sponsorship. Possibilities were putting ads on HA site, webcast, Finals sites. With the goal to be able to tell local trial host how much would be available to them from such sponsorships and what they would need to be responsible for in return, such as sponsor logos on apparel sold. Pearse has number of views and viewers for the webcast which may be incentive to sponsors. There is room for promoting to a wider population but there are some downsides when bring in non-sheepdog people. This will need to be considered

5. Committee to work on issue: Milt Scott. Pearse will reach out to individuals to fill out the committee
6. Sheepdog Finals Bids: 2024 Finals one bid from Geri Byrne-who is willing to host either 2024 or 2025 on West coast. There one outstanding bid for 2024 from the East coast. They were given an extension to get bid in

c. National Cattledog Finals

2023 Bid received for Sandeens to host the Finals at the same location as last year. The Cattledog Finals committee is meeting this week to review the bid and make recommendation.

Motion: To have 2 judges for Cattledog Finals: Marianna Schreeder

Second: Stephanie Goracke

Discussion: there are enough funds left from last year to cover the 2nd judge

PASSED unanimously

- d. **Disciplinary-** Pearse updated Board about contact he had with Ms. Whitney and his response to her. No further action necessary

6. New Business

- a. Proposed Meeting Schedule submitted
Plan is for a scheduled meeting at minimum every 3 months- 3rd Wednesday each time. May meeting will be rescheduled due to current schedule being when many board members will be traveling in connection with the Bluegrass.
- b. Social Media
It was reported that 2 corporations, previously interested in sponsorship for 2022 finals had withdrawn due to posts there legal team found on Facebook that used the USBCHA name and had negative posts. These sites were not affiliated with the USBCHA and were not managed by USBCHA.
It was decided that the Board will work with the owners of the sites to change the name of the site and include a disclaimer that the posts do not reflect USBCHA positions. Another suggestion was for the District sites, that they be taken private for only district members. Also discussed was trademarking name and logo for USBCHA.

- c. Board Communications: Pearse has set up a site similar to BC Board on USBCHA site. Further discussion will be needed on most efficient way for Board to communicate
- d. Committees
 1. Finance: Marianna proposed keeping current committee- will be in touch with Pearse
 2. Disciplinary; need new chairman, individuals will be contacted to assess willingness to serve
 3. Rules: individuals will be contacted
- e. Treasurer Position (Marianna)

Marianna indicated that she would like to step down by July 1. Discussed the need to find a replacement soon to allow for a smooth transfer of responsibilities to avoid any disruption to Finals preparation Also presented was the need to look at giving some compensation as it is a big and time consuming position. Suggestion was it be similar to secretary compensation. Would like recommendations for position and compensation. Pearse will work with Mariana to prepare and list a job description and hopefully have some candidates to present to the Board soon.

 Tabled to February meeting with aim to have someone in position by April to have time to be trained by Marianna.

Adjourn

Motion: Steve Rhidenour

Second: Tracy Hinton

Adjourned 8:40 CST