

**USBCHA
Directors Meeting – April 19, 2017
Minutes**

Attending: Maria Amodei, John Holman, Lyle Lad, Beverly Lambert, Amanda Milliken, Lori Perry, Lana Rowley, David Saunders, Bob Stephens, Kay Stephens, Linda Tesdahl, Joni Tietjen, Jim Valley, Terri Warner, Carol Clawson (president).

A. Video – Live Streaming Proposal submitted by 5:00 Films

Carol reviewed the Video Proposal submitted by 5:00 Films & Media. Some refinements had been made since the initial submittal. Different approaches were considered, including free live streaming and pay per view (PPV). Under either approach, DVDs could be sold presold and delivered after the event. There was also discussion about continuing with efforts to obtain more donations. During the live stream programming, there will be a banner and other information asking for donations to continue to support the program. The video company will make a promotional video for \$745 and those funds will be paid out of donations collected during the Finals. The Board discussed the value of providing this free service, noting that it would be a valuable service to give to members of both the USBCHA and ABCA and it would provide additional exposure to the breed and its working ability. It would also give the two associations a historical record of the event and the participating dogs and handlers.

The following accounting of contributions to date was reviewed:

CBCA	\$ 2,000.00
Team Snepp	\$ 2,000.00
Emma Chong, Dayton NV	\$ 2,000.00
Dayton Valley Vet - Mary Minor	\$ 1,000.00
Utah Stockdog Assoc	\$ 500.00
Washington Stockdog	\$ 150.00
MPBCA	\$ 250.00
OSDS	\$ 350.00
TOTAL CONTRIBUTIONS to date	\$ 8,250.00
TOTAL COST (w/promo)	\$ 17,289.80
Balance Due	\$ 9,039.80
proposed USBCHA/ABCA share	\$ 4,519.90

The Board also discussed what to do if we continued to collect donations if the USBCHA and ABCA each contributed \$4500, this paying for the balance now necessary to fund the project. The Board considered using the funds to pay back the USBCHA and ABCA their share contributed or to “bank” the funds to be used towards future live streaming of the Finals hopefully on an annual basis.

At the conclusion of the discussion, the following 3 motions were made, seconded and passed unanimously.

1. Motion: USBCHA will contribute \$4500 towards free live-streaming for the Semi-final and Finals on Saturday and Sunday of the 2017 Finals, contingent upon an equal contribution by the ABCA. Donations will be solicited during the live streaming event and the Board will continue to attempt to raise additional funds. [Motion made by Amanda Milliken and seconded by Lori Perry; motion passed unanimously.]
2. Any additional funds collected will be accounted for separately and earmarked for future live streaming of the Finals. [Motion made by John Holman; and seconded by Bob Stephens; motion passed unanimously].
3. In the event that we collect an additional \$8000 prior to the Finals, the Board will at that time consider spending those funds on the filming of the preliminary runs. [Motion made by Bob Stephens and seconded by Jim Valley; motion passed unanimously.]

B. Honorary life membership – the Snepp family

Carol presented Laura Vishoot’s proposal to honor the Snepp family with an honorary USBCHA life membership in recognition of their long-term support for the USBCHA and its trials. A summary of the Snepp’s contributions were provided to the Board and, in addition to prior year’s contributions, include \$1500 to the World Team, \$1500 to the 2017 National Finals and \$2000 to the live streaming of the Finals this year. The Snepps will be acknowledged at the trial at Vashon and also at the Finals if they attend as planned. After discussion, Bob Stephens moved to accept the proposal and Linda Tesdahl seconded the motion. The motion passed unanimously.